



- Motor vehicle crashes are the leading cause of death among American teenagers, killing between 5,000 and 6,000 teenagers every year for the past decade (through 2003, the last year for which complete NHTSA data is available) From 1994 to 2003, a total of 57,142 teenagers were killed in motor vehicle crashes.
- Teenage drivers account for only 6.4 percent (12.5 million) of the total drivers in the United States, but account for 14 percent of all drivers involved in fatal crashes and 18 percent involved in police-reported crashes.
- No other kind of hazard comes close to claiming as many teenage lives, including teenage homicides (14 percent) and suicides (11 percent).

To reduce that number, Tire Rack Street Survival® has developed a non-profit, national driver education program aimed at teaching teens the skills they need to stay alive behind the wheel.

The BMW Car Club of America Foundation (Foundation) was formed in early 2002 in Greenville, SC with initial capitalization from the BMW Car Club of America (BMW CCA). The Foundation is a public charity, tax-exempt 501(c)(3) organization. You may view our IRS Letter of Determination, an audited Financial Statement and a great deal of information about our Foundation and its various programs by visiting: <http://www.guidestar.org/>

The Tire Rack, headquartered in South Bend, Indiana, is America's largest independent tire tester and consumer direct source for tires, wheels and performance accessories. The team of 80 plus Test Drivers, the Sales Team, test tires from every major tire manufacturer on the company's state-of-the-art, 10-acre test facility and post findings on the company's website, www.tirerack.com, where consumers can make an educated decision on a tire, wheel or performance accessory purchase. The Tire Rack has also collected results from more than 124,000 consumer surveys representing over 2.0 billion miles of real-world tire data, the largest known cache of such information anywhere.

“Street Survival®” Teen Driver Education

- Car crashes are the number one killer of teenagers. More than 5,000 die, and another 450,000 are injured, each year. The **Tire Rack Street Survival** program is a national, locally run teen driving program that develops teens' respect for motor vehicles and how important vehicle control is to keeping themselves, and others, alive for a lifetime.
- The **Tire Rack Street Survival** program is permanently committed to reducing the number of teens aged 16-19 killed or injured in motor vehicle accidents.
- **Tire Rack Street Survival** goes beyond antiquated high-school driver education programs, which put more focus on classroom theory and parallel parking rather than controlling a two-ton vehicle at speed.
- **Professional instructors** teach young drivers real-world vehicle control techniques in a controlled environment.
- **Tire Rack Street Survival** students learn safe driving techniques on the vehicles they'll be driving every day. Skills learned in specially-equipped or fancy new school cars do not often translate to their own cars.

- A one-day **Tire Rack Street Survival** class costs just \$60, significantly less than many other teen driving schools.
- **Tire Rack Street Survival** classes are held locally and conducted by members of the community to ensure the greatest accessibility.

The BMW CCA Foundation is tracking the graduates of our Street Survival schools, as well as developing statistical data and reaching out to the insurance industry to work with us on interpreting that data. We know from parent and driver testimony that the program works and works well, and we know from the number of volunteers returning year after year to conduct more schools that the passion to teach and save lives is growing.

For more information or to see if there is a school being offered near you please visit: <http://www.streetsurvival.org> or call (864) 329-1919.