

The logo features the Intel Atom branding on a silver, cylindrical background. At the top, the word "intel" is written in a blue, lowercase, sans-serif font, enclosed within a blue swoosh that forms a partial circle. Below this, the word "Atom" is written in a larger, blue, uppercase, sans-serif font. At the bottom right, the word "inside" is written in a white, lowercase, sans-serif font, with a small "TM" trademark symbol to its upper right. The background is a gradient of silver, with a blue swoosh at the bottom right corner.

intel®

Atom™

inside™