

# City of Memphis



## *Proclamation*

**WHEREAS**, Lisa Marie Presley is an American singer and songwriter, community activist and philanthropist. She is the only child of singer Elvis Presley, and daughter of Priscilla Presley. Lisa Marie was born in Memphis, TN and to this day remains active in local charities and works to make it a better place. Lisa Marie's mentions of Memphis in the media have also proved to help bring tourism to the city and boost its revenue and notoriety; and

**WHEREAS**, over the years Lisa Marie Presley has worked in coordination with Elvis Presley Enterprises and organized sizable contributions to St. Jude Hospital and Good Will Homes to name a few; and

**WHEREAS**, the Elvis Presley Charitable Foundation (EPCF) was formed by Graceland/Elvis Presley Enterprises, Inc. in 1984 and is overseen by Lisa Marie Presley, chairperson, and the management team of Graceland/Elvis Presley Enterprises, Inc. The Elvis Presley Charitable Foundation is a separate, purely philanthropic 501(c)3 charitable organization. Lisa and the staff operate the foundation in addition to their regular responsibilities and the company underwrites all the EPCF's administrative expenses; and

**WHEREAS**, the EPCF's primary commitment has been to fund the building and operational costs of Presley Place. As part of the outstanding Estival Communities program created and managed by the Metropolitan Inter-faith Association (MIFA) in Memphis, Presley Place provides homeless families up to one year of rent-free housing, child day care, career and financial counseling, family management guidance and other tools to help them break the cycle of poverty and regain self-esteem and independence; and

**WHEREAS**, in October of 1997, Lisa Marie, along with friend and fellow Memphian Isaac Hayes, opened the Literacy, Education and Ability Program (LEAP). LEAP is a free program for children and people of all ages in Memphis, Tennessee. LEAP provides effective educational services and materials that help people learn how to learn and study effectively and thereby have the ability to achieve their goals and realize their full potential; and

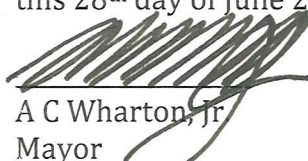
**WHEREAS**, Lisa Marie Presley is a humanitarian and philanthropist who continues to focus her efforts on the hometown she knows and loves, Memphis. Through her efforts and time she has improved homelessness, literacy, and raised funds for local charities and organizations. She raises awareness for Memphis and continues to set an example of what one person can do when they put their mind to it.

**NOW, THEREFORE, I, A C WHARTON, JR.**, Mayor of Memphis, TN, do hereby recognize the lifelong service of this illustrious humanitarian and philanthropist

## **Lisa Marie Presley**



IN TESTIMONY HEREOF, I  
have hereunto set my hand  
and caused the seal of the  
city of Memphis to be affixed  
this 28<sup>th</sup> day of June 2011

  
A C Wharton, Jr.  
Mayor