
Peter Stryker Cooke

PRESENT CAPACITY:



CHIEF EXECUTIVE OFFICER, PSC DEVELOPMENT COMPANY and EVERGREENE MANAGEMENT GROUP, specializing in the development, finance, construction, asset and property management of single and multi-family housing in the Western United States. Developed and managed projects valued in excess of \$550 million including the new Olympic Housing and the restoration of historic housing at Fort Douglas used by Olympic Athletes at the 2002 Salt Lake City Winter Olympics. (1984 to Present)

CHIEF EXECUTIVE OFFICER, PSC MILITARY HOUSING COMPANY, specialized in supporting the U. S. Air Force in privatizing housing under the Military Housing Privatization Initiative. As a Privatization Support Contractor, PSC Military Housing Company has been awarded projects at 12 bases involving over 11,000 housing units with a combined value in excess of \$1 billion. Those projects include Altus AFB, OK; Beale AFB, CA; Buckley AFB, CO; Cannon AFB, NM; Hill AFB, UT; Holloman AFB, NM; Luke AFB, AZ; Nellis AFB, NV; Sheppard AFB, TX; Travis AFB, CA; Robbins AFB, GA; and Tyndall AFB, FL. The work for these projects involves developing project scope through base visits, market studies, and close work with Base and Major Command personnel; preparing solicitations for proposals; evaluating proposals; selecting developers and coordinating the financial closings on awarded projects. Mr. Cooke also serves as a consultant to MWH Americas, Inc. in military contracting affairs including military housing privatization, enhanced us leasing, and outpatient healthcare clinics for US Department of Veterans Administration. (2008 to Present)

SIGNIFICANT INDUSTRY EXPERIENCE AND INVOLVEMENT:

Director of Industrial Development, Price Development Company: January 1980 – October 1984

Responsible for all industrial and commercial development including the conception and development of \$100 million downtown redevelopment multi-use project and over 250,000 square feet of office space – supported by the highest amount of Urban Development Action Grant in Salt Lake City history.

Director, Utah State Economic Industrial Division: October 1978 – December 1980
Member, Governor's Board

Candidate for U.S. Congress, (D) - 1978

Vice President, Marketing, Tracy Collins Bank & Trust:
September 1977 – November 1978

Director of Government Affairs, Salt Lake Chamber of
Commerce: August 1975 – September 1977

Administrative Assistant, U.S. Senate, Frank E. Moss
(Utah): January 1974 – August 1975

Administrative Assistant, Congressman Gunn McKay
(Utah): June 1973 – August 1974

EDUCATION:

B.S., Political Science (Public Opinion Analysis)
Utah State University

M.S., Political Science, Utah State University
Graduate, U.S. Army War College, 1999

**FOUNDED
ORGANIZATIONS:**

Utah Vote - 1969 - established to register College Students
to vote

Focus - 1977 - lobbying and political consulting agency

Dessert Certified Development Company - 1980 - to
finance small business through the SBA 504 loan process

PSC Development Company - 1984 - to develop affordable
housing

Evergreene Management Group - 1985 - a property
management company to manage apartment properties

Housing Corporation of America - 1990 - a non-profit to
assist in the development of affordable housing

Evergreene Construction Company - 1989 - a construction
and construction management company

PSC Military Housing - 2000 - to assist in the development
of military housing on military installations

Employer Partnership Initiative - 2003 - organized to assist
reservists and veterans in securing a job after mobilization
to war

SERVICE POSITIONS:**United States Army:**

United States Army Reserve (USAR) 1971 to 2009
Commanding General 96th Regional Readiness Command,
Rank Major General. The 96th RRC, comprised of
approximately 10,000 soldiers and civilians in four major
subordinate commands, spread over a seven state region
(Colorado, Montana, North and South Dakota, Wyoming,
California and Utah), organized for mobilization and
deployment as directed. Subordinate elements are
comprised of 66 Units able to mobilize to fulfill wartime
mission and ten maintenance / supply activities. MG
Cooke provided BASOPS services for subordinate
commands as well as for elements of 16 additional Units
from other commands which are home to approximately
1,450 soldiers. The 96th RRC is comprised of more than
560 full-time personnel with 40 command centers and 13
maintenance and storage facilities with real property
valued at \$251 Million and TOE/TDA equipment valued at
\$224 Million. The 96th RRC has an annual operating budget
of \$29.6 Million.

During his Command of the 96th RRC, MG Cooke won the
Army Community of Excellence Award for the best
managed command in the United States Army Reserve in
2009 and was awarded \$750,000.

From July 2001 to July 2009, MG Cooke served as
Chairman of the Congressionally mandated Armed Reserve
Forces Committee (ARFPC). ARFPC and its ARNG and
USAR subcommittees are agencies of the Office of the
Chief of Staff, US Army (OSCA) and the Secretary of the
Army. Their jurisdiction is directed by regulation and
further by the Secretary of the Army. ARFPC will review
and comment on major policy matters directly affecting
the Reserve Component (RC) of the Army. ARFPC's
comments on such policy matters will accompany the final
report on any such matter submitted to the Vice Chief of
Staff, US Army (VCSA) and the Assistant Secretary
responsible for Reserve Affairs.

Small Business:

Member, Utah State Council of Small Business

Attended White House Conference of Small Business

Member, Utah State Advisory Council, Small Business
Administration

Member, District Export Council, Department of Commerce

Member, Utah Consumer League

Manpower & Employment:

Member, Board of Directors, Phoenix Institute

Member, Board of Directors, Manpower Salt Lake County

Past Executive Director, Utah State Department of Defense, Employee Support Program

Health / Medical:

Past Trustee, Cottonwood Health Care Foundation

Past Member, Board of Directors, Utah League of Consumers & Nursing

Public / Industrial Development:

Past Chairman, Community Development Committee, Salt Lake Area Chamber of Commerce

Past Member, Board of Directors, National Association of State Development Agencies

Miscellaneous:

Member, Board of Directors, Utah Ski Association

Member, KUTV Public Service Board, Salt Lake City Area

Member, Board of Directors, Utah Housing Coalition