

STORY PLAN

Story Slug _____ Projected Run Date _____
Special Deadlines _____
Story Idea _____
Writer _____ Display _____ Photographer _____

I. Reader's Viewpoint

THINK LIKE A READER

1. Questions readers would like to have answered:
 - A. _____
 - B. _____
 - C. _____
 - D. _____
2. What is the single most important thing about the story? _____

3. What else do we need to find out? _____

II. Picture It On The Page

Communication Devices:

- Q & A Box.....()
- Sidebar Box.....()
- Full Quotes.....()
- Lists.....()
- Maps.....()
- Graphics.....()

[On the back of this form, sketch a presentation that answers readers' questions using high visibility points and graphic communication devices.]

III. Photos, Graphics, Writing

Writing Request	Photo Request	Graphics Requests
Proposed head _____ _____	1. _____ _____	
Proposed subhead _____ _____	2. _____ _____	1. _____
Lead/Text/Sidebar _____ _____	3. _____ _____	
Other _____ _____	4. _____ _____	2. _____
	5. _____ _____	
Reader Action: _____		