Grant request draft

From Wikimedia India EC Internal Wiki

Template:Grant submission

Legal name of chapter or nonchapter group
      Wikimedia Chapter, India
Grant contact name
      Gautam John
Grant contact username or email
      gkjohn@gmail.com
Grant contact title (position)
      Secretary
Project lead name
      Arjuna Rao Chavala
Project lead username or email
      arjunaraoc@gmail.com
Project lead title (position), if any
      President
Full project name
      Wikimedia Chapter - Bootstrap and First Year Operations
Amount requested (in USD)
      25000
Provisional target start date
      1 Sep 2011
Provisional completion date
      31 March 2012

Contents

Budget breakdown

- Wikimedia/Chapter Promotion materials
- Operating Expenses
- Travel
- Grants
- AGM and India Wiki Conference

Detailed breakdown available [here (https://spreadsheets.google.com/spreadsheet/pub?hl=en_US&hl=en_US&key=0AtVHTVzubonwdGRPbVd5bjZoMV9iWWh6LVNnaHdEbHc&output=html)].

Project scope

The Wikimedia Chapter was registered on 3 Jan 2011. The boot strapping project and operations for the first year includes the following:

- Wikimedia/Chapter Promotion materials
  - Design and Printing of Chapter brochures, fund raising brochures, membership application forms, receipt books, and stationery in English and other Indic languages as required.
  - Design and printing of Wikiproject brochures in English and other Indic languages as required.
  - Design and production of Wikimedia promotion materials such as T-shirts/Key chains/caps etc
- Operating Expenses
  - Engage a consultant for book keeping and liaison with Government authorities for various approvals and for filing statutory reports.
  - Engage an Auditor for statutory audit.
  - Engage a Legal consultant
  - Bank expenses for clearing any foreign exchange receipts.
- Travel
  - For outstation EC members/Subcommittee members to attend relevant meetings.
  - For participation in community meet-ups/outreach.
  - For participation in Events where Chapter mans an exhibition booth.
  - For conducting Wiki Academies
  - For any global Wikimedia chapter events where funding is required from Chapter.
- Grants
  - For innovative projects from Community/members
  - To support travel expenses of individual members to attend events, as and when required.
- AGM and India Wiki Conference
  - Scholarship for India Wiki Conference participants
  - AGM meeting expenses

Project goal

The goal of this project is simple. Given that this is the first year, the stated goal is for the Chapter to attain financial and operational strength to undertake active outreach projects, targeted interventions and to support efforts of members and the community at large.

Non-financial requirements

- Support of in kind material requests for outreach activity.
- Organisational support.

Fit to strategy

- India is one amongst a set of countries where the WMF has a strong strategic focus.
- The Chapter needs to become financially and operationally strong to support the strategic focus on India.
- Given that India is a focus area and that there is a WMF India Program office as well, a strong, supportive, engaged and functioning Chapter is an imperative.

Other benefits

- A strong Community and Chapter will be the most important elements to ensure a sustainable Wikimedia movement in India.
- A strong Community owned Chapter will be a catalyst to grow editorship and readership within India.

Measures of success

- Given that this is the first year, measures of success should include growth of membership, outreach events, conducting the Wiki Conference and fulfilling basic statutory requirements.
- A further measure, could be one of sentiment analysis to determine whether the Chapter is operating in a manner that its founding documents details and expectations therein.
- Lastly, planning for the future, the Chapter should proactively begin the process of getting requisite permissions to receive money from foreign sources and to be able to give tax deduction statements locally.

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