

LONDON™

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Edward Saperia
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Dear Edward

I am delighted to hear that London is being considered for the WikiMania 2013. With more than 1,000 truly unique events venues and a culture, rich in diversity, heritage and culinary delights, London offers an once-in-a-lifetime experience that can't be found anywhere else.

Our city ranks within the top 10 destinations in the world for international congresses and is truly capable of delivering newsworthy events of high prestige.

London is the business and knowledge hub of the world, inspiring some of history's most eminent scientists, mathematicians and engineers. More than half of the UK's top 100 listed companies (the FTSE 100) and over 100 of Europe's 500 largest companies are headquartered in central London.

London's strength also lies in its world-class variety. More than 50 major international communities have made the UK capital their home. You can hear more than 300 different languages spoken in the city. This remarkable diversity makes London an ideal destination for every business, every event and every delegate.

London constantly reinvents itself as the stylish capital of art, culture, music, architecture, dining and fashion. There is always something exciting to captivate delegates from world-class sightseeing, theatres and shopping, to museums, historic palaces and nightlife.

The London 2012 Olympic Games and Paralympic Games have presented an enormous opportunity for the city to offer all the facilities expected of a global centre for business, culture and sport. Every improvement made for the Games will enhance the city's stature as one of the world's most vibrant and innovative destinations. London's future extends well beyond 2012 and return visitors will always expect to find something new, as well as the treasured city icons.

London has the experience and expertise to ensure that your event is a resounding success and that your delegates enjoy this unique and diverse city.

I am very pleased to add my support to this bid and look forward to welcoming you in 2013.

Yours sincerely



GORDON INNES
Chief Executive Officer