



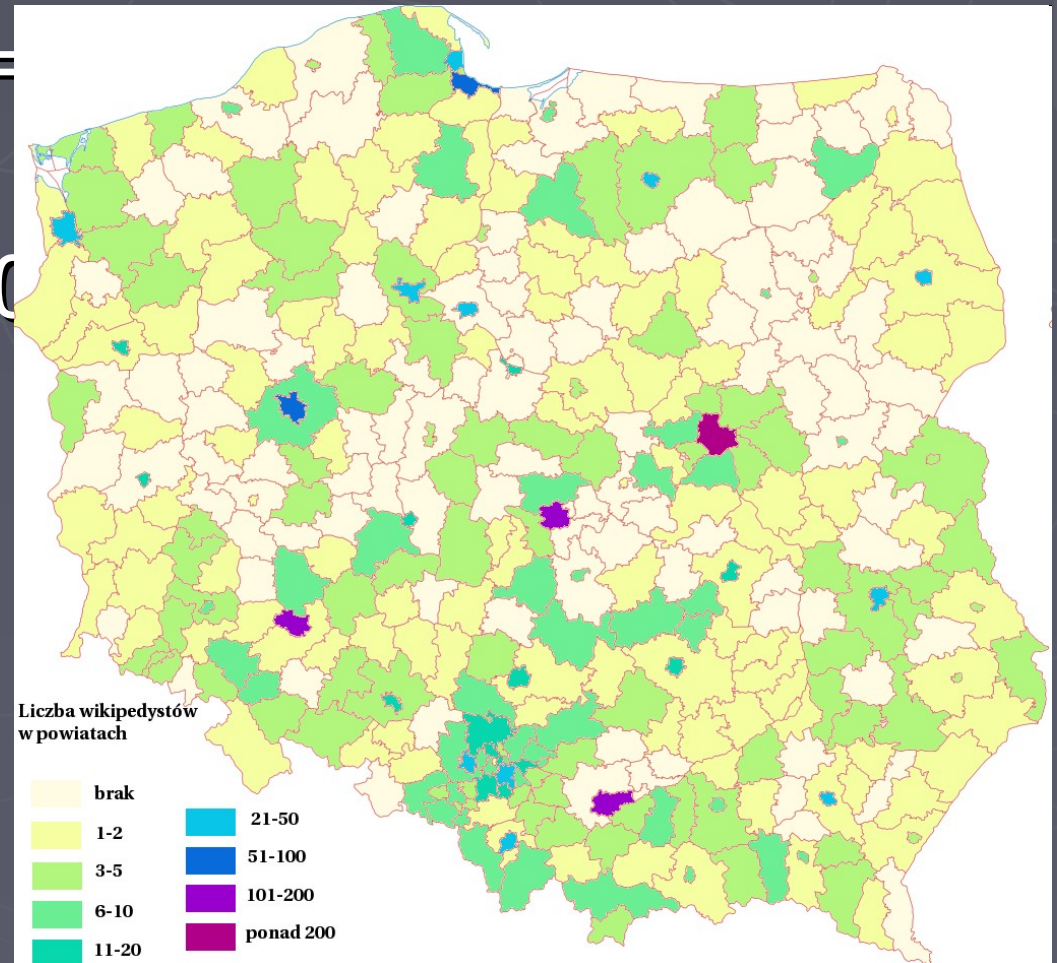
Wikiexpedition

*we also look for the sum of all knowledge
in the field*



Why?

- ▶ Polish Wikipedia =
- ▶ more than 100 000 (villages)
- ▶ terra incognita



What is all about...

- ▶ A photo-expedition in order to fill gaps in illustration of Wikipedia...
- ▶ ...as well as doing local research and...
- ▶ ...contacting local institutions to show them how to contribute to Wikimedia projects.

Preparation

- ▶ Research and route planning
- ▶ What is missing on Wikipedia/Commons (wishlists)
- ▶ Contacts with local institutions
- ▶ Accommodation booking
- ▶ Preliminary budget

Who, when and how?

- ▶ Several people with cameras
- ▶ Summer (no rain)
- ▶ cars, bicycles, photo cameras, mono/tripods, notebooks, wifi routers, car and handhold GPS navigations
- ▶ Paper stuff (books, maps etc.)

Results

- ▶ 2009: 2500+ pictures uploaded, 2010: ? 5000 (+ some hi-res)
- ▶ 2009: ~ 200 articles expanded
- ▶ 4.5 PLN (~ 1 EUR) for each picture (2009)

- ▶ Memorable vacations and terribly hard work in one

Press coverage

- ▶ Lipcowa Wikiekspedycja, CHIP On-line, 29.06.2009
- ▶ Lipcowa wikiekspedycja na Podlasiu - Onet.pl (przedruk z Chipa)
- ▶ Wikiekspedycja w województwie podlaskim, Wiadomości Białostok, bstok.pl
- ▶ Egospodarka.pl (przedruk z Chipa)
- ▶ Wikipedyści ruszają na Podlasie, Dziennik Internautów
- ▶ Wikiekspedycja na Suwalszczyźnie, Suwalki.info
- ▶ Przejechali nasze województwo wzdłuż i wszerz, Suwalki.info
- ▶ Wikiekspedycja na 10 dni, Gazeta Współczesna
- ▶ Wikiekspedycja - Wikipedyści wyruszają na podbój Podlasia, prportal.pl
- ▶ WIKIEKSPEDYŚCI PODBIJAJĄ PODLASIE, lookr.tv
- ▶ Region: W Internecie pojawi się więcej informacji o Suwalszczyźnie, radio5.com.pl
- ▶ Więcej o Suwalszczyźnie w internecie, Wrota Podlasia, przedruk za Radiem5
- ▶ Wikiekspedycja na Podlasie, doorg.info
- ▶ Wikipedyści wyruszają na podbój Podlasia, e-biznes.pl
- ▶ Wikipedyści wyruszają na podbój Podlasia, gazeta.pl (za e-biznes)
- ▶ News po wikiekspedycji na Suwalki.info

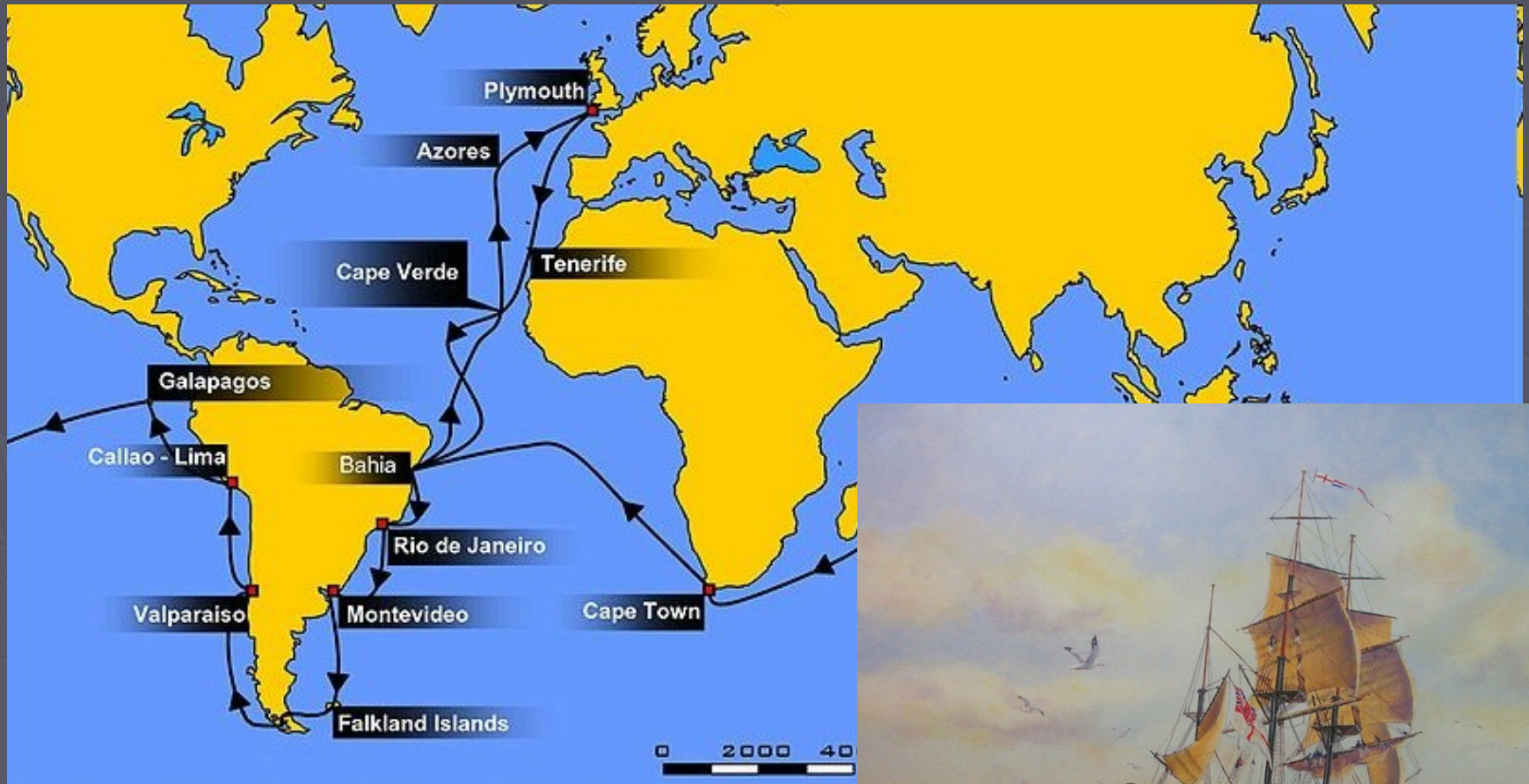




How to do it better

- ▶ Good vehicles is an absolute must
- ▶ Plan carefully your accommodation sites
- ▶ Do not plan routes too precise – rather let the teams work on their own in chosen „territories”
- ▶ Bear in mind that people have their preferences - otherwise you may expect revolts
- ▶ One day off in the middle...
- ▶ Good research and good – yeah – paper maps are really useful
- ▶ Local, human guides are of great value – follow them and listen to them
- ▶ ..so take with you some promotional materials
- ▶ Bonfires and other social activities is not a luxury – it is a must for tired people to keep them having fun

Inspiration...



Contact us

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